

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1897 - OBAMA FOR AM-SKED C
Estimate Number	1897

Invoice #	04081324-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04081324
Alt Order #	Political Candidate
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
	CDR										
					10/22/12 to 10/28/12	3x	- TWTF - -				
	13			Tu	10/23/12	:30	7:29 AM	OFA12D148H	\$990.00		2
	13			W	10/24/12	:30	7:53 AM	OFA12D148H	\$990.00		1
	13			F	10/26/12	:30	7:46 AM	OFA12G179H	\$990.00		3
2	13	Good Day 8a	8a-9a								
	CDR										
					10/22/12 to 10/28/12	2x	- TW - - - -				
	13			Tu	10/23/12	:30	8:30 AM	OFA12D148H	\$900.00		2
	13			W	10/24/12	:30	8:22 AM	OFA12D148H	\$900.00		1
3	13	Good Day 8a	8a-9a								
	CDR										
					10/22/12 to 10/28/12	1x	- - - T - - -				
	13			Th	10/25/12	:30	8:31 AM	OFA12G179H	\$900.00		1
4	13	Good Day 8a	8a-9a								
	CDR										
					10/22/12 to 10/28/12	1x	- - - - F - -				
	13			F	10/26/12	:30	8:30 AM	OFA12G179H	\$900.00		1
6	13	Good Day 9a	9-10a								
	CDR										
					10/22/12 to 10/28/12	2x	- TW - - - -				
	13			Tu	10/23/12	:30	8:57 AM	OFA12D148H	\$810.00		1
	13			W	10/24/12	:30	9:52 AM	OFA12D148H	\$810.00		2
7	13	Good Day 9a	9-10a								
	CDR										
					10/22/12 to 10/28/12	2x	- - WT - - -				
	13			W	10/24/12	:30	9:39 AM	OFA12D148H	\$810.00		1
	13			Th	10/25/12	:30	9:13 AM	OFA12G179H	\$810.00		2
9	13	Good Day Sa 6a	6a-7a								

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Billing Calendar	Broadcast
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Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #	
CDR												
10	13	Good Day Sa 8a	8a-9a	10/22/12 to 10/28/12		1x	-----S-					
	Sa			10/27/12	:30	6:59 AM	OFA12G179H	\$360.00	1			
	CDR											
11	13	Good Day Su 7a	7a-8a	10/22/12 to 10/28/12		1x	-----S-					
	Sa			10/27/12	:30	8:43 AM	OFA12G179H	\$675.00	1			
	CDR											
12	13	Good Day Su 8a	8a-9a	10/22/12 to 10/28/12		1x	-----S					
	Su			10/28/12	:30	7:59 AM	OFA12G179H	\$810.00	1			
	CDR											
13	13	Live with Kelly	10a-11a	10/22/12 to 10/28/12		1x	-----S					
	Su			10/28/12	:30	8:58 AM	OFA12G179H	\$900.00	1			
	CDR											
15	13	Wendy William	11a-12p	10/22/12 to 10/28/12		4x	-TWTF--					
	Tu			10/23/12	:30	10:52 AM	OFA12D148H	\$630.00	2			
	13			W	10/24/12	:30	10:49 AM	OFA12D148H	\$630.00	1		
	13			Th	10/25/12	:30	10:36 AM	OFA12G179H	\$630.00	4		
	13			F	10/26/12	:30	9:59 AM	OFA12G179H	\$630.00	3		
	CDR											
	10/22/12 to 10/28/12								4x	-TWTF--		
17	13	Fox 13 News at Noon	12p-1p	Tu	10/23/12	:30	11:29 AM	OFA12D148H	\$225.00	1		
	13			W	10/24/12	:30	11:26 AM	OFA12D148H	\$225.00	2		
	13			Th	10/25/12	:30	11:54 AM	OFA12G179H	\$225.00	4		
	13			F	10/26/12	:30	11:35 AM	OFA12G179H	\$225.00	3		
	CDR											

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Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	13	Judge Joe Brown	3p-4p	CDR							
				10/22/12 to 10/28/12		4x	- TWTF - -				
	13			Tu	10/23/12	:30	12:16 PM	OFA12D148H	\$360.00		2
	13			W	10/24/12	:30	12:38 PM	OFA12D148H	\$360.00		4
	13			Th	10/25/12	:30	12:38 PM	OFA12G179H	\$360.00		3
	13			F	10/26/12	:30	12:59 PM	OFA12G179H	\$360.00		1
21	13	Judge Judy	4p-5p	CDR							
				10/22/12 to 10/28/12		4x	- TWTF - -				
	13			Tu	10/23/12	:30	3:08 PM	OFA12D148H	\$225.00		3
	13			W	10/24/12	:30	3:39 PM	OFA12D148H	\$225.00		2
	13			Th	10/25/12	:30	3:25 PM	OFA12G179H	\$225.00		1
	13			F	10/26/12	:30	3:47 PM	OFA12G179H	\$225.00		4
23	13	Fox 13 News at 5p	5p-530p	CDR							
				10/22/12 to 10/28/12		6x	- TWTF - -				
	13			Tu	10/23/12	:30	4:18 PM	OFA12D148H	\$900.00		1
	13			W	10/24/12	:30	4:29 PM	OFA12D148H	\$900.00		5
	13			W	10/24/12	:30	4:56 PM	OFA12D148H	\$900.00		2
	13			Th	10/25/12	:30	3:58 PM	OFA12G179H	\$900.00		3
	13			Th	10/25/12	:30	4:40 PM	OFA12G179H	\$900.00		6
	13			F	10/26/12	:30	3:57 PM	OFA12G179H	\$900.00		4
25	13	Insider	730p-8p	CDR							
				10/22/12 to 10/28/12		4x	- TWTF - -				
	13			Tu	10/23/12	:30	5:30 PM	OFA12D148H	\$1,080.00		2
	13			W	10/24/12	:30	5:12 PM	OFA12D148H	\$1,080.00		1
	13			Th	10/25/12	:30	5:22 PM	OFA12G179H	\$1,080.00		4
	13			F	10/26/12	:30	5:24 PM	OFA12G179H	\$1,080.00		3

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Deal #	
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Billing Calendar	Broadcast
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Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

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25	13	Insider	730p-8p								
	CDR										
					10/22/12 to 10/28/12	2x	- T - F - -				
	13			Tu	10/23/12	:30	7:42 PM	OFA12D148H	\$855.00		2
	13			F	10/26/12	:30	7:48 PM	OFA12G179H	\$855.00		1
26	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
					10/22/12 to 10/28/12	1x	- TWTF - -				
	13			Tu	10/23/12	:00			\$1,890.00	See MG 26.2	1
	13			Th	10/25/12	:30	11:53 PM	OFA12G179H	\$1,890.00	MG for 26.1 10/23	2
27	13	Fox 13 Late News 1030p	1030p-11p								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	13			Tu	10/23/12	:30	10:39 PM	OFA12D148H	\$1,530.00		4
	13			W	10/24/12	:30	12:41 AM	OFA12D148H	\$1,530.00		3
	13			Th	10/25/12	:30	12:07 AM	OFA12G179H	\$1,530.00		1
	13			F	10/26/12	:30	10:37 PM	OFA12G179H	\$1,530.00		2
28	13	Access Hollywood	1135p-1205a								
	CDR										
					10/22/12 to 10/28/12	3x	- TWTF - -				
	13			W	10/24/12	:00			\$405.00	See MG 28.4,28.5	2
	13			Th	10/25/12	:00			\$405.00	See MG 28.4,28.5	1
	13			F	10/26/12	:30	11:52 PM	OFA12G179H	\$405.00		3
31	13	X Factor	8p-11p								
	CDR										
					10/22/12 to 10/28/12	1x	- T - - - -				
	13			Tu	10/23/12	:30	10:15 PM	OFA12D148H	\$9,000.00		1
33	13	World Series Game NonHome	Various								
	CDR										
					10/22/12 to 10/28/12	1x	- - - T - - -				

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Billing Calendar	Broadcast
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IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
33	13	World Series Game NonHome	Various								
	CDR										
	13			Th	10/25/12	:30	7:30 PM	0FA12G179H	\$6,750.00		1
34	13	World Series Game NonHome	Various								
	CDR										
					10/22/12 to 10/28/12	1x	--W----				
	13			W	10/24/12	:30	7:28 PM	0FA12D148H	\$6,750.00		1
35	13	NFL RS Game DH Non Home	Various								
	CDR										
					10/22/12 to 10/28/12	1x	-----S				
	13			Su	10/28/12	:30	4:21 PM	0FA12G179H	\$7,650.00		1

Aired Spots

53

<u>Gross Total</u>	\$68,310.00	
<u>Agency Commission</u>	\$10,246.50	
<u>Net Amount Due</u>	\$58,063.50	<u>Payment Terms 30 Days</u>

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